

# ***PeetEngelbrecht.com***

## Curriculum Vitae

Name: Petrus Roelof Engelbrecht (Peet)

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Date of Birth: 16/05/1983

Place of Birth: Johannesburg, The Republic of South Africa

Sex: Male

Marital Status: Single

High School: Matric 2001 passed with honours Hoërskool  
Randburg

Tertiary Education: Diploma in Copywriting 2004 AAA School of  
Advertising  
Diploma in Marketing 2004 AAA School of  
Advertising  
  
Post Grad in Brand Leadership Vega (Current)

Work History: 2002 Runner at the New Production Company  
2002 Summer Camp Councilor at Camp  
Aldersgate USA  
2004-2007 Copywriter at MorrisJones&co  
2007-Present Advertising Lecturer University of  
Pretoria (Part Time)

Awards:

*Copywriting*

Silver Loerie 2005 (*Kulula.com, In-flight Entertainment*)  
Loerie finalist 2005 (*Gambler's Anonymous, Anonymous*)  
Loerie finalist 2006 (*Roedean Primary School, Hopscotch*)  
Loerie finalist 2007 (*South African Association for learning disorders, Dyslexic Keyboard*)  
Loerie Craft 2008 (*Loerie Migrate Magazine*)  
Cannes Direct Shortlist (*Cell C Eco Diary*)  
Cannes Design Bronze (*Cell C Eco Diary*)  
Silver Loerie 2009 (*Chicken Licken TV Campaign*)  
Silver Loerie 2009 (*Cell C Eco Diary*)  
Silver Loerie 2009 (*Ghost Pops Posters*)  
Bronze Loerie 2009 (*Ghost Pops Web Banners*)

*Lecturing*

D&AD Student category runner up 2007 (*Puma*)  
D&AD Student category runner up 2008 (*MTV*)  
D&AD Student category winner 2008 (*Virgin Atlantic*)

Interests:

Art  
Popular Culture  
Film  
Music  
Web 2.0  
Reading  
Star Wars Episode 5

References:

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